

Business— Trade and Services

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INTRODUCTION

Business data cover many topics and trades—such as sales volume at furniture stores and payrolls for toy wholesalers—and cover small operations as well as corporate titans in retail trade, wholesale trade, and service industries.

With the 1992 Economic Census, the Census Bureau also is producing census data for the financial, insurance, and real estate industries. (Census data on transportation, communications, and utilities industries are presented in the separate Transportation chapter.)

This chapter covers trades and services in the United States and outlying areas. Some products described here, like the *County Business Patterns*, also include statistics for other business activities, such as industrial and agricultural firms. Yet this chapter excludes data products for many

firms “in business”—the “business of manufacturing,” for example. Other chapters cover manufacturing, construction, foreign trade, mining, and other enterprises.

Business statistics have numerous uses. The private sector uses them to forecast general economic conditions and to measure potential markets in terms of size, geographic areas, kinds of business, and kinds of products made or sold. Businesses also use the data to decide on locations for new plants, warehouses, or stores; lay out sales territories; allocate funds for advertising; and analyze sales performance.

The public sector frequently uses the data to plan, legislate, and administer policies based on statistical assessments of business activity. The data also are used in preparing composite measures, such as the gross domestic product, and as benchmarks for current surveys.

To collect these data, the Census Bureau conducts economic censuses, periodic current surveys, and other programs.

The Census Bureau has taken a census of business for each of the years 1929, 1933, 1935, 1939, 1948, 1954, 1958, 1963, 1967, 1972, 1977, 1982, 1987, and 1992. The data normally are collected during the first half of the year following the census year. Censuses for 1929 and 1939 made up part of the 1930 and 1940 decennial censuses; those for 1933 and 1935 were special projects. The census of 1933 was the first to include service industries. By current law, the Bureau of the Census conducts the economic census every 5 years for years ending in “2” and “7”.

Retail trade, wholesale trade, and service industries have been treated as separate parts—indeed, separate censuses—of the economic census since 1972. Also, in 1972, use of the title “census of business” was discontinued. Another separate component was added beginning with 1992: the Census of Financial, Insurance, and Real Estate Industries.

Business censuses at first covered only the 48 coterminous States, but included Alaska and Hawaii as territories in 1939, 1948, 1954, and 1958, and as States in 1963 and afterwards.

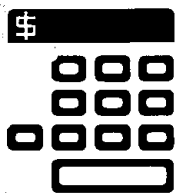
The Census Bureau also took a census of business in Puerto Rico for 1939 and for 1949, and beginning with 1954, with each census thereafter. Since 1958, the census has covered Guam and the Virgin Islands of the United States, as well.

Subject coverage has increased, too. Because of a major expansion in scope, the 1977 Census of Service Industries was the first such census not limited to "selected" industries. Also, as noted above, coverage of the financial, insurance, and real estate industries was added beginning with 1992.

Current reports present results from surveys of retail, wholesale, and service industry trades. They include estimates of sales, inventories, and other economic measures for the same kinds of business and geographic areas. The reports are available monthly or annually.

This chapter also describes data products from the enterprise statistics program and certain other economic census programs. These programs combine information from the business censuses and other economic censuses, such as manufactures. Check the table of contents, above.

For references to recent business data products, see the section entitled Data Products Issued October-December 1994 that follows this Introduction. Listings of subsequent releases appear in the *Monthly Product Announcement* and the *Daily List* (see abstracts numbered 44 and 15.5). Q90



Retail Trade

Retail trade is the sale of merchandise to the general public for personal or household consumption—plus services incidental to sales.

Generally, the Census Bureau conducts the retail census and surveys by mail. The census covers all firms. But the Census Bureau spares most small businesses the trouble of filling out forms by relying on information obtained from a sample of them and from Federal administrative records.

The Census Bureau typically collects statistics by establishment, a single physical location doing business. It groups the

statistics by the kind of business, according to the Standard Industrial Classification (SIC) code. (The most recent retail census covers major groups 52 through 59 in the 1987 SIC system.)

Geography

Census data on retail trade are prepared for the United States, each State, the District of Columbia, Puerto Rico, Guam, the Virgin Islands, and the Commonwealth of the Northern Marianas; metropolitan areas; counties; incorporated places of 2,500 or more inhabitants; and 5-digit ZIP codes.

Most survey data are presented at the national level only. Occasionally the Census Bureau can prepare limited survey results for some States, large metropolitan areas, and large cities.

Subjects Covered in the Census and Surveys

The census of retail trade covers such items as:

- Kind of business, including the following major categories: building materials, hardware, garden supply, and mobile home dealers; general merchandise stores; food stores; automotive dealers and gasoline service stations; apparel and accessory stores; furniture, home furnishings, and equipment stores; eating and drinking places; and miscellaneous retail outlets for sporting goods, drugs, and many other products.

- Sales
- Payroll
- Employment
- Operating expenses
- Legal form of organization
- Sales by merchandise category
- Other specialized data (for example, floor space, and number of gasoline pumps).

Also every fifth year, a separate survey collects data on measures of value produced, capital expenditures, depreciable assets, and operating expenses. The results are published as part of the census *Subject Series*.

Other surveys concentrate on monthly and annual sales, monthly and year-end inventories, and inventory-sales ratios.



Wholesale Trade

Wholesale trade is the sale of merchandise to retailers and repair shops; to industrial, commercial, institutional, or professional business users; to farmers for farm use; to governments; or to other wholesalers. It also includes agents or brokers who buy merchandise for, or sell merchandise to, such clients or customers.

Generally, the Census Bureau conducts the wholesale census and surveys by mail. The census covers all wholesale firms with employees; the surveys cover only a sample of the firms of merchant wholesalers (see types of operation, below).

The Census Bureau typically collects wholesale statistics by establishment, a single physical location doing business. The Census Bureau considers the wholesaler's main product or group of products to determine the kind of business, according to the SIC code (in the major groups 50 and 51).

The Census Bureau further identifies wholesalers by type of operation, according to the ownership of the business and the goods sold and to the character of the main transactions. The Census Bureau then groups the establishments for tabulation by one of three main types of operation: 1) merchant wholesalers, 2) manufacturers' sales branches or offices (but not their retail stores), and 3) merchandise agents or brokers.

Wholesale trade also includes establishments that mainly sell to contractors, except for lumber, paint, and wallpaper stores which are classified as retail even if they sell primarily to contractors but are known in the trade as "retail."

Geography

Census data on wholesale trade are available for the United States; each State, the District of Columbia, Puerto Rico, Guam, the Virgin Islands, and the Northern Marianas; metropolitan areas; counties; and incorporated places of 2,500 or more inhabitants.

Survey data are presented at the national level only.

Subjects Covered in the Census and Surveys

The census of wholesale trade covers such items as:

- Kind of business including the following major groups for (1) *durable goods*: motor vehicles and motor vehicle parts and supplies; furniture and home furnishings; lumber and other construction materials; professional and commercial equipment and supplies; metals and minerals, except petroleum; electrical goods; hardware, and

Figure 9. TABLE FROM 1992 CENSUS OF RETAIL TRADE, GEOGRAPHIC AREA SERIES, RC92-A (UNITED STATES)

Table 3. Comparative Statistics for the United States: 1992 and 1987

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

SIC code	Kind of business	Establishments		Sales			Annual payroll			Paid employees for pay period including March 12	
		1992 (number)	1987 (number)	1992 (\$1,000)	1987 (\$1,000)	Percent change 1987 to 1992	1992 (\$1,000)	1987 (\$1,000)	Percent change 1987 to 1992	1992 (number)	1987 (number)
	Retail trade	1 526 215	1 503 593	1 894 880 209	1 493 306 759	26.9	222 867 679	177 547 927	25.5	18 407 453	17 779 942
52	Building materials and garden supplies stores	69 483	73 805	98 832 146	81 486 551	21.3	11 789 798	9 760 395	20.8	665 747	668 448
521, 3	Building materials and supply stores	35 589	38 001	74 501 236	60 525 420	23.1	8 422 506	6 929 086	21.6	435 204	431 732
521	Lumber and other building materials dealers	25 401	27 497	68 300 659	55 283 957	23.5	7 519 456	6 156 926	22.1	386 260	379 984
523	Paint, glass, and wallpaper stores	10 188	10 504	6 200 579	5 241 463	18.3	903 050	772 180	17.0	48 944	51 748
525	Hardware stores	18 984	20 059	12 290 916	10 534 934	16.7	1 871 358	1 564 119	19.6	136 230	137 860
526	Retail nurseries, lawn and garden supply stores	10 857	10 692	6 327 846	5 410 774	16.9	1 017 708	822 055	23.8	71 499	71 370
527	Manufactured (mobile) home dealers	4 053	5 053	5 712 146	5 015 423	13.9	478 226	445 135	7.4	22 814	27 486

Figure 10. TABLE FROM 1992 CENSUS OF WHOLESALE TRADE, GEOGRAPHIC AREA SERIES, WC92-A (IDAHO)

Table 4. Summary Statistics for Counties and for Places With 2,500 Inhabitants or More: 1992

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

Geographic area	Estab- lish- ments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Merchant wholesalers				Other operating types	
					Estab- lish- ments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Estab- lish- ments (number)	Sales (\$1,000)
Idaho	2 288	8 880 966	528 225	24 894	2 044	5 435 858	444 244	21 720	244	3 445 108
Ada County	595	3 402 649	183 765	6 950	503	(D)	(D)	II	92	(D)
Boise City	425	2 817 403	129 350	5 026	346	1 117 817	97 784	3 987	79	1 699 586
Eagle	11	17 611	1 467	80	11	17 611	1 467	80	-	-
Garden City	56	111 597	14 821	526	51	71 230	11 158	432	5	40 367
Meridian	27	94 625	10 313	360	23	57 411	7 209	259	4	37 214
Balance of county	76	361 413	27 814	958	72	(D)	(D)	FF	4	(D)
Adams County	1	(D)	(D)	AA	1	(D)	(D)	AA	-	-

Figure 11. TABLE FROM 1992 CENSUS OF SERVICE INDUSTRIES, GEOGRAPHIC AREA SERIES, SC92-A (FLORIDA)

Table 5. Summary Statistics for Firms Subject to Federal Income Tax for Places With 350 Establishments or More: 1992

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business or operation	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	ALTAMONTE SPRINGS					
	Total	622	383 657	153 146	34 443	6 206
70 ex. 704	Hotels, rooming houses, camps, and other lodging places (except membership lodging)	11	30 533	7 037	1 632	596
7011	Hotels and motels	10	(D)	(D)	(D)	FF
7011 pt.	Hotels	8	(D)	(D)	(D)	FF
7011 pt.	Motels, motor hotels, and tourist courts	2	(D)	(D)	(D)	BB
702, 3	Other lodging places	1	(D)	(D)	(D)	AA
72	Personal services	72	18 946	5 654	1 449	489
721	Laundry, cleaning, and garment services		3 452	700	180	85

Kind plumbing and heating equipment and supplies; machinery, equipment, and supplies; and miscellaneous durable goods; and (2) *nondurable goods*: paper and paper products; drugs, drug proprietaries, and druggists' sundries; apparel, piece goods, and notions; groceries and related products; farm-products raw materials; chemicals and allied products; petroleum and petroleum products; beer, wine, and distilled alcoholic beverages; and miscellaneous nondurable goods.

Sales, by commodity category

Payroll

Employment

Operating expenses

Inventories

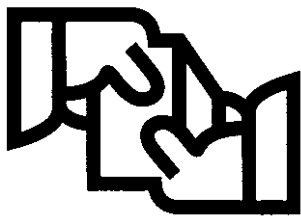
Legal form of organization

Type of operation

Other specialized data (for example, storage capacity of petroleum bulk stations and terminals, and sales by class of customers).

Also every fifth year, a separate survey collects data on measures of value produced, capital expenditures, depreciable assets, and operating expenses. The results are published as part of the census *Subject Series*.

Other surveys concentrate on monthly and annual sales, end-of-month/yearly inventories, and stock-sales and sales-inventory ratios.



Service Industries

Service industries include those businesses which provide amusements, accommodations, education, repairs, and a host of other services.

The Census Bureau conducted its first census of selected services in 1933—though it asked about garages in the 1929 Census of Distribution and took a census of hotels for 1930. The Census Bureau also took censuses for 1935, 1939 (when it added Puerto Rico, Alaska, and Hawaii), 1948, and afterwards about every 5 years as part of the census of business. The Census Bureau began including Guam and the Virgin Islands in 1958 and the Northern Mariana Islands in 1982. The coverage of types of businesses broadened in 1977, so the Census Bureau dropped the limiting word “selected” from the title of the census.

Generally, the Census Bureau conducts the census and surveys of services by mail. The census covers all firms. But the Census Bureau spares most small businesses

the trouble of filling out forms by relying on information obtained from a sample of them and from Federal administrative records.

The Census Bureau collects service statistics by establishment, a single physical location doing business, not (typically) by firm.

The census groups the statistics by the kind of business, according to the SIC code, covering major groups 70 through 89.

Geography

Census data on most of the service industries subjects listed below include the United States; each State, the District of Columbia, Puerto Rico, Guam, the Virgin Islands, the Northern Marianas; metropolitan areas; counties; incorporated places of 2,500 or more inhabitants; and 5-digit ZIP codes.

Survey data are presented at the national level only.

Subjects Covered in the Census and Surveys

The census of service industries covers such items as:

Kind of business, including the following major categories: hotels, rooming houses, camps, and other lodging places; personal and business services; automotive repair services and parking; miscellaneous repair services; amusement and recreational services, including motion pictures; health services, except hospitals; legal services; educational services, except elementary and secondary schools; colleges and universities, professional schools, and junior colleges; social services; membership organizations, except labor unions and political and religious organizations; engineering, accounting, research, and management services; and miscellaneous services.

Federal income tax status (taxable or tax-exempt)

Receipts and revenues

Payroll

Employment

Operating expenses

Size of establishment and firm

Legal form of organization

Other specialized data (such as sources of receipts and number of hotel rooms).

Also every fifth year, a separate survey collects data on capital expenditures, depreciable assets, and selected operating expenses. The results are published as part of the census *Subject Series*.

Other surveys generally concentrate on receipts.

Financial, Insurance, and Real Estate Industries

The Census Bureau has expanded the coverage of the 1992 Economic Census to include for the first time the financial, insurance, and real estate industries. The census is collected by mail. All firms are included, but for those that are small, the Census Bureau relies on data obtained from a sample of them and on data from Federal administrative records.

The Census Bureau collects the statistics by establishment, a single physical location doing business. It groups the statistics by the kind of business, according to the Standard Industrial Classification (SIC) code. (The financial, insurance, and real estate census covers major groups 60 through 67 in the 1987 SIC system.)

The Census Bureau does not conduct surveys of these industries.

Geography

Census data on the financial, insurance, and real estate industries are prepared for the United States; each State, the District of Columbia, Puerto Rico, Guam, the Virgin Islands, and the Commonwealth of the Northern Marianas; and metropolitan areas.

Subjects Covered in the Census

The 1992 Census of Financial, Insurance, and Real Estate Industries covers:

Kind of business, including: **Financial.**

Depository institutions (central reserve institutions, commercial banks, savings institutions, credit unions, and related operations); foreign banking, and branches and agencies of foreign banks; nondepository institutions (credit agencies, personal and business credit institutions, and mortgage bankers and brokers); security and commodity brokers, dealers, exchanges, and allied services; holding companies; managers of trusts; patent owners and investors; and mutual fund companies. **Insurance.** Life insurance carriers; accident and health insurance, and medical service plans; other insurance (including fire, marine, and casualty; surety; and title); managers of pension, health, and welfare funds; and insurance agents and brokers. **Real estate.** Real estate owner-operators and managers of rental property; sales agents and brokers; land

subdividers and developers; and services such as appraisers, title abstract offices, and listing services.

Revenue

Payroll

Employment

Size of establishment and firm

Legal form of organization

Other specialized data (such as sources of revenue and number of real estate agents and brokers).

DATA PRODUCTS ISSUED OCTOBER- DECEMBER 1994

The following data products were issued during the last quarter of 1994. Abstracts for some may appear in this chapter; generally, though, they were issued too late for an abstract to be prepared. **Unless noted otherwise, these data products may still be available from the Government Printing Office (GPO). Orders should include the GPO Stock Number. However, availability is subject to change and reports may be superseded. For the latest ordering information, contact Customer Services, Bureau of the Census (301-457-4100).**

This list excludes periodicals issued more often than once a year. Any such periodicals are described later in this chapter and listed in appendix A.

Reports carried in full or in part on CENDATA, our online information service, are identified by the word "CENDATA" in brackets.

(200)

1992 Census of Retail Trade

RC92-A. Geographic Area Series [CENDATA]

2. Alaska. 58 pp. \$3.75. GPO S/N 803-024-00055-3.
4. Arkansas. 82 pp. \$5. GPO S/N 803-024-00057-0.
5. California. 242 pp. \$13. GPO S/N 803-024-00058-8.
7. Connecticut. 100 pp. \$6. GPO S/N 803-024-00060-0.
8. Delaware. 62 pp. \$4. GPO S/N 803-024-00061-8.
9. District of Columbia. 54 pp. \$3.50. GPO S/N 803-024-00062-6.
10. Florida. 172 pp. \$10. GPO 803-024-00063-4.
11. Georgia. 110 pp. \$6. GPO S/N 803-024-00064-2.
12. Hawaii. 62 pp. \$3.75. GPO S/N 803-024-00065-1.
14. Illinois. 144 pp. \$7.50. GPO 803-024-00067-7.
15. Indiana. 128 pp. \$6.50. GPO 803-024-00068-5.
16. Iowa. 96 pp. \$5.50. GPO S/N 803-024-00069-3.
17. Kansas. 88 pp. \$3.75. GPO 803-024-00070-7.
18. Kentucky. 90 pp. \$5.50. GPO S/N 803-024-00071-5.
19. Louisiana. 100 pp. \$5.50. GPO 803-024-00072-3.
20. Maine. 74 pp. \$4.25. GPO S/N 803-024-00073-1.
21. Maryland. 94 pp. \$5. GPO S/N 803-024-00074-0.
22. Massachusetts. 114 pp. \$6.50. GPO S/N 803-024-00075-8.
23. Michigan. 142 pp. \$7.50. GPO S/N 803-024-00076-6.
24. Minnesota. 100 pp. \$5.50. GPO S/N 803-024-00077-4.
25. Mississippi. 86 pp. \$5. GPO S/N 803-024-00078-2.
26. Missouri. 108 pp. \$5. GPO 803-024-00079-1.
28. Nebraska. 76 pp. \$5.50. GPO S/N 803-024-00081-2.
30. New Hampshire. 78 pp. \$4.75. GPO S/N 803-024-00083-9.
31. New Jersey. 122 pp. \$7. GPO S/N 803-024-00084-7.
33. New York. 170 pp. \$8.50. GPO S/N 803-024-00086-3.
34. North Carolina. 134 pp. \$7.50. GPO S/N 803-024-00087-1.
35. North Dakota. 76 pp. \$4. GPO S/N 803-024-00088-0.
36. Ohio. 158 pp. \$9.50. GPO S/N 803-024-00089-8.
37. Oklahoma. 82 pp. \$5. GPO S/N 803-024-00090-1.
38. Oregon. 86 pp. \$5. GPO S/N 803-024-00091-0.
39. Pennsylvania. 154 pp. \$9.50. GPO S/N 803-024-00092-8.
40. Rhode Island. 66 pp. \$4.25. GPO S/N 803-024-00093-6.
41. South Carolina. 98 pp. \$5.50. GPO S/N 803-024-00094-4.
42. South Dakota. 68 pp. \$3.75. GPO 803-024-00095-2.
43. Tennessee. 102 pp. \$5.50. GPO S/N 803-024-00096-1.
44. Texas. 190 pp. \$11. GPO S/N 803-024-00097-9.
47. Virginia. 98 pp. \$6. GPO S/N 803-024-00100-2.
48. Washington. 102 pp. \$6. GPO S/N 803-024-00101-1.
49. West Virginia. 82 pp. \$5.50. GPO S/N 803-024-00102-9.
52. United States. 176 pp. \$9.50. GPO 803-024-00053-7.

1992 Census of Service Industries

SC92-A. Geographic Area Series [CENDATA]

5. California. 422 pp. \$21. GPO S/N 803-029-00058-0.
7. Connecticut. 150 pp. \$10. GPO S/N 803-029-00060-1.
8. Delaware. 96 pp. \$5.50. GPO S/N 803-029-00061-0.
10. Florida. 278 pp. \$15. GPO S/N 803-029-00063-6.
20. Maine. 102 pp. \$6. GPO S/N 803-029-00073-3.
22. Massachusetts. 186 pp. \$12. GPO S/N 803-029-00075-0.
30. New Hampshire. 114 pp. \$6.50. GPO S/N 803-029-00083-1.
31. New Jersey. 228 pp. \$13. GPO S/N 803-029-00084-9.
33. New York. 274 pp. \$14. GPO S/N 803-029-00086-5.
39. Pennsylvania. 240 pp. \$14. GPO S/N 803-029-00092-0.
40. Rhode Island. 90 pp. \$6. GPO S/N 803-029-00093-8.
46. Vermont. 82 pp. \$5.50. GPO S/N 803-029-00099-7.
48. Washington. 158 pp. \$9.50. GPO S/N 803-029-00101-2.

1992 Census of Wholesale Trade

WC92-A. Geographic Area Series [CENDATA]

1. Alabama. 74 pp. \$4.75. GPO S/N 803-033-00054-4.
7. Connecticut. 78 pp. \$4.50. GPO S/N 803-033-00060-9.
8. Delaware. 64 pp. \$3.50. GPO S/N 803-033-00061-7.
9. District of Columbia. 54 pp. \$3.25. GPO S/N 803-033-00062-5.
11. Georgia. 96 pp. \$4.75. GPO S/N 803-033-00064-1.
12. Hawaii. 64 pp. \$3.50. GPO S/N 803-033-00065-0.

20. Maine. 62 pp. \$3.50. GPO S/N 803-033-00073-1.
21. Maryland. 74 pp. \$5. GPO S/N 803-033-00074-9.
22. Massachusetts. 94 pp. \$5.50. GPO S/N 803-033-00075-7.
25. Mississippi. 66 pp. \$4.25. GPO S/N 803-033-00078-1.
30. New Hampshire. 66 pp. \$3.75. GPO S/N 803-033-00083-8.
31. New Jersey. 102 pp. \$5.50. GPO S/N 803-033-00084-6.
33. New York. 122 pp. \$5.50. GPO S/N 803-033-00086-2.
34. North Carolina. 90 pp. \$5. GPO S/N 803-033-00087-1.
37. Oklahoma. 76 pp. \$4. GPO S/N 803-033-00090-1.
39. Pennsylvania. 110 pp. \$5.50. GPO S/N 803-033-00092-7.
40. Rhode Island. 58 pp. \$3.75. GPO S/N 803-033-00093-5.
41. South Carolina. 74 pp. \$5. GPO S/N 803-033-00094-3.
43. Tennessee. 78 pp. \$5. GPO S/N 803-033-00096-0.
44. Texas. 144 pp. \$7. GPO S/N 803-033-00097-8.
46. Vermont. 54 pp. \$3.50. GPO S/N 803-033-00099-4.
47. Virginia. 78 pp. \$4.25. GPO S/N 803-033-00100-1.
49. West Virginia. 62 pp. \$3.75. GPO S/N 803-033-00102-8.

1992 Economic Census of Outlying Areas

OA92-E-4. Puerto Rico—Manufactures.
168 pp. \$11. GPO S/N 003-024-08767-7.

County Business Patterns Reports: 1992 (CBP-92) [CENDATA]

2. Alabama. 156 pp. \$11. GPO S/N 803-048-00002-9.
3. Alaska. 52 pp. \$4. GPO S/N 803-048-00003-7.
4. Arizona. 76 pp. \$5.50. GPO S/N 803-048-00004-5.
5. Arkansas. 132 pp. \$8. GPO S/N 803-048-00005-3.
6. California. 284 pp. \$17. GPO S/N 803-048-00006-1.
8. Connecticut. 80 pp. \$5.50. GPO S/N 803-048-00008-8.
9. Delaware. 44 pp. \$3.25. GPO S/N 803-048-00009-6.
10. District of Columbia. 28 pp. \$2.50. GPO S/N 803-048-00010-0.
11. Florida. 228 pp. \$14. GPO S/N 803-048-00011-8.
12. Georgia. 248 pp. \$15. GPO S/N 803-048-00012-6.
13. Hawaii. 48 pp. \$3.50. GPO S/N 803-048-00013-4.
14. Idaho. 76 pp. \$5.50. GPO S/N 803-048-00014-2.
16. Indiana. 220 pp. \$14. GPO S/N 803-048-00016-9.
18. Kansas. 136 pp. \$9. GPO S/N 803-048-00018-5.
19. Kentucky. 176 pp. \$11. GPO S/N 803-048-00019-3.
20. Louisiana. 148 pp. \$10. GPO S/N 803-048-00020-7.
21. Maine. 72 pp. \$5. GPO S/N 803-048-00021-5.
22. Maryland. 116 pp. \$7.50. GPO S/N 803-048-00022-3.
23. Massachusetts. 112 pp. \$7. GPO S/N 803-048-00023-1.
27. Missouri. 192 pp. \$12. GPO S/N 803-048-00027-4.
28. Montana. 72 pp. \$5. GPO S/N 803-048-00028-2.
29. Nebraska. 104 pp. \$6.50. GPO S/N 803-048-00029-1.
30. Nevada. 56 pp. \$4. GPO S/N 803-048-00030-4.
31. New Hampshire. 66 pp. \$4.75. GPO S/N 803-048-00031-2.
33. New Mexico. 76 pp. \$5.50. GPO S/N 803-048-00033-9.
35. North Carolina. 256 pp. \$15. GPO S/N 803-048-00035-5.
36. North Dakota. 68 pp. \$4.75. GPO S/N 803-048-00036-3.
37. Ohio. 284 pp. \$17. GPO S/N 803-048-00037-1.
38. Oklahoma. 128 pp. \$8. GPO S/N 803-048-00038-0.
40. Pennsylvania. 276 pp. \$17. GPO S/N 803-048-00040-1.
41. Rhode Island. 52 pp. \$3.75. GPO S/N 803-048-00041-0.
42. South Carolina. 140 pp. \$9. GPO S/N 803-048-00042-8.
43. South Dakota. 72 pp. \$5. GPO S/N 803-048-00043-6.
45. Texas. 376 pp. \$22. GPO S/N 803-048-00045-2.
47. Vermont. 60 pp. \$4. GPO S/N 803-048-00047-9.
48. Virginia. 244 pp. \$15. GPO S/N 803-048-00048-7.
50. West Virginia. 100 pp. \$6.50. GPO S/N 803-048-00050-9.
51. Wisconsin. 196 pp. \$13. GPO S/N 803-048-00051-7.
52. Wyoming. 56 pp. \$4. GPO S/N 803-048-00052-5.
53. Puerto Rico. 92 pp. \$6. GPO S/N 803-048-00053-3.

County Business Patterns, 1984-1992 Diskette Extract Technical Documentation. 76 pp. \$10. Available from Customer Services.

County Business Patterns, 1984-1992 Diskette Extract. 3 diskettes (5 1/4 inch). \$84. Available from Customer Services.

County Business Patterns, 1992 Technical Documentation. 72 pp. \$10. Available from Customer Services.

County Business Patterns, 1992. \$175. Available from Customer Services.

GENERAL DATA AND REFERENCE

Periodicals with economic statistics are cited later in this chapter under the heading "Current Business Data." For additional information about the economic censuses, refer to the sources listed below.

Introduction to the 1992 Economic Census (EC92-PR-2)

See abstract number 1.2 in the General and Reference chapter.

1992 Economic Census on CD-ROM (EC92-PR-2)

See abstract number 1.4 in the General and Reference chapter.

1992 Industry and Product Classification Manual (EC92-R-3)

See abstract number 2.2 in the General and Reference chapter.

New! (200.2)

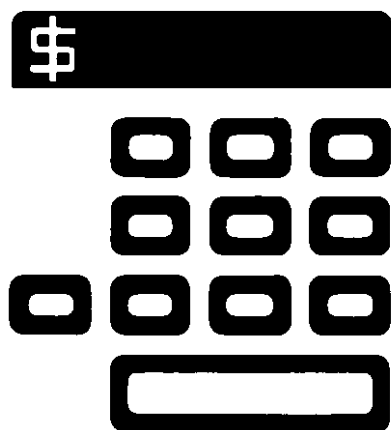
Taking Care of Business: A Guide to Census Bureau Data for Small Businesses

Subject content—Describes for small owners and potential owners, the resources available from the Census Bureau and how to use them. The report features a discussion of demographic and economic data products, along with case studies illustrating how to use the data in making business

decisions. For example, it shows how data might assist in choosing a location, changing an inventory, or marketing a new product.

Also included are sources of assistance both inside and outside the Census Bureau. 26 pp. 1993.

Single copies free. Order from Customer Services. Not available on microfiche.



1992 CENSUS OF RETAIL TRADE

The 1992 Census of Retail Trade, part of the economic censuses, is the 14th census of retail trade of the United States. It was collected during the first half of 1993. (See additional background information at the beginning of this chapter.)

Census data products released through September 1994 are described below. More recent products may be listed in the Data Products Issued October-December 1994 section above.

For information about all products of the 1992 Economic Censuses, see figure 3 in the General and Reference chapter. For additional information about the economic censuses, contact Customer Services (301-457-4100). For information about products from the 1987 census, see the *Census Catalog and Guide: 1994* or contact Customer Services.

New! (200.5)    

Geographic Area Series (RC92-A-1 to 52)

Data time span—1992, with some comparative data for 1987.

Geographic areas covered—United States, States, metropolitan areas (MA's), counties, and places.

Subject content—Provides general statistics for establishments with payroll on number of establishments, sales, payroll, and employment. These data cover the United

States and each State by detailed kinds of business; and MA's, areas outside MA's, and counties and places with 350 retail establishments or more with payroll by kind-of-business detail appropriate to the size of the area. For all counties and for places of 2,500 inhabitants or more, statistics are furnished on number of establishments and sales for the ten major kind-of-business groups.

For the United States and each State, ratios are presented for sales per establishment, sales per employee, payroll per employee, and number of employees per establishment. Tables provide comparative data for number of establishments, sales, payroll, and number of employees for 1987 and 1992.

A series of 52 paperbound reports, one for each State, the District of Columbia, and the United States. Those listed were issued through September 1994. Pages and prices vary. Contact Customer Services for the latest ordering information. Also available on CD-ROM (see abstract number 1.4 in the General and Reference chapter) and microfiche from Customer Services, and in full or in part online (through CENDATA, see page 2).

3. *Arizona*. 78 pp. \$4.75. GPO Stock No. 803-024-00056-1.
6. *Colorado*. 94 pp. \$5. GPO Stock No. 803-024-00059-6.
13. *Idaho*. 70 pp. \$4. GPO Stock No. 803-024-00066-9.
27. *Montana*. 66 pp. \$4. GPO Stock No. 803-024-00080-4.
29. *Nevada*. 62 pp. \$3.75. GPO Stock No. 803-024-00082-1.
32. *New Mexico*. 70 pp. \$4.25. GPO Stock No. 803-024-00085-5.
45. *Utah*. 70 pp. \$4. GPO Stock No. 803-024-00098-7.
46. *Vermont*. 62 pp. \$3.75. GPO Stock No. 803-024-00099-5.
51. *Wyoming*. 58 pp. \$3.75. GPO Stock No. 803-024-00104-5.



1992 CENSUS OF WHOLESALE TRADE

The 1992 census was the 14th census of wholesale trade of the United States. It was collected during the first half of 1993. (See additional background information at the beginning of this chapter.) Census data products released through September 1994 are described below. More recent products may be listed in the Data Products Issued October-December 1994, earlier in this chapter.

For information about all products of the 1992 Economic Censuses, see figure 3 in the General and Reference chapter. For additional information about the economic censuses, contact Customer Services (301-457-4100). For information about products from the 1987 census, see the *Census Catalog and Guide: 1994* or contact Customer Services.

New! (215)    

Geographic Area Series (WC92-A-1 to 52)

Data time span—1992, with some comparative data for 1987.

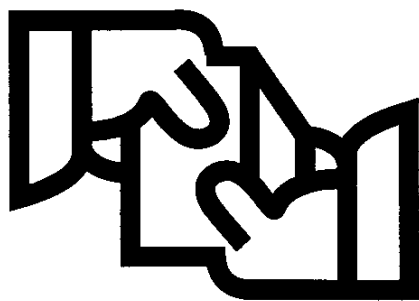
Geographic areas covered—United States, States, metropolitan areas (MA's), counties, and places.

Subject content—Provides statistics on the number of establishments, sales, payroll, employment, operating expenses, and end-of-year inventories for all wholesale establishments with payroll. Data are tabulated separately for the following types of operation: merchant wholesalers, manufacturers' sales branches and offices, and merchandise agents and brokers. Data are presented for varied wholesale classifications for the State and each MA, and for counties and places having 200 wholesale establishments or more. A separate table provides summary statistics for all counties and for places of 2,500 inhabitants or more.

A series of 52 printed reports, one for each State, the District of Columbia, and the United States. Those listed were issued through September 1994. Pages and prices vary. Contact Customer Services for the latest ordering information. Also available on CD-ROM (see abstract number 1.4 in the General and Reference chapter) and microfiche from Customer Services, and in full or in part online (through CENDATA, see page 2).

2. *Alaska*. 54 pp. \$3.50. GPO Stock No. 803-033-00055-2.
3. *Arizona*. 66 pp. \$3.75. GPO Stock No. 803-033-00056-1.
6. *Colorado*. 70 pp. \$4.25. GPO Stock No. 803-033-00059-5.
13. *Idaho*. 58 pp. \$3.75. GPO Stock No. 803-033-00066-8.

27. *Montana*. 58 pp. \$3.75. GPO Stock No. 803-033-00080-3.
29. *Nevada*. 58 pp. \$3.75. GPO Stock No. 803-033-00082-0.
32. *New Mexico*. 58 pp. \$3.75. GPO Stock No. 803-033-00085-4.
38. *Oregon*. 70 pp. \$4. GPO Stock No. 803-033-00091-9.
42. *South Dakota*. 58 pp. \$3.75. GPO Stock No. 803-033-00095-1.
45. *Utah*. 62 pp. \$3.75. GPO Stock No. 803-033-00098-6.
48. *Washington*. 86 pp. \$4.50. GPO Stock No. 803-033-00101-0.
51. *Wyoming*. 54 pp. \$3.50. GPO Stock No. 803-033-00104-4.



1992 CENSUS OF SERVICE INDUSTRIES

The 1992 census was the 13th census of service industries of the United States. It was collected during the first half of 1993. (See additional background information at the beginning of this chapter.) Census data products released through September 1994 are described below. More recent products may be listed in the Data Products Issued October-December 1994 section earlier in the chapter.

For information about all products of the 1992 Economic Censuses, see figure 3 in the General and Reference chapter. For additional information about the economic censuses, contact Customer Services (301-457-4100). For information about products from the 1987 census, see the *Census Catalog and Guide: 1994* or contact Customer Services.

Taking Care of Business: A Guide to Census Bureau Data for Small Businesses

See abstract number 200.2.

New! (230)    

Geographic Area Series (SC92-A-1 to 52)

Data time span—1992, with some comparative data for 1987.

Geographic areas covered—United States, States, metropolitan areas (MA's), counties, and places.

Subject content—Summarizes final data on service industries. Statistics cover hotels, motels, and other lodging places; personal and business services; automotive repair, services, and parking; miscellaneous repair services; and amusement and recreation services, including motion pictures. The report also includes health services; legal services; educational services, except elementary and secondary schools, colleges and universities, professional schools, and junior colleges; social services; museums, art galleries, botanical gardens, and zoos; membership organizations, except labor unions and political and religious organizations; engineering, accounting, research, management, and related services; and services not elsewhere classified.

Tables present data by Federal income tax status. For establishments of firms subject to Federal income tax, each report indicates number of establishments, receipts, payroll for the entire year and first quarter of 1992, and number of paid employees for the pay period including March 12, 1992 for the United States, States, MA's, and counties and places with 350 or more service establishments by varying kind-of-business detail.

Tables include additional information covering the number of establishments and receipts for eleven major kind-of-business groups in all counties and for places with 2,500 or more inhabitants.

For establishments of firms exempt from Federal income tax, data cover number of establishments, revenue, expenses, payroll for the entire year and first quarter of 1992, and number of paid employees for the pay period including March 12, 1992 by varying kind-of-business detail for the United States, States, and MA's.

A series of 52 paperbound reports, one for each State, the District of Columbia, and the United States. Those listed were issued through September 1994. Prices and pages vary. Contact Customer Services for the latest ordering information. Also available on CD-ROM (see abstract number 1.4 in the General and Reference chapter) and microfiche from Customer Services, and in full or in part online (through CENDATA, see page 2).

2. *Alaska*. 78 pp. \$5. GPO Stock No. 803-029-00055-5.
3. *Arizona*. 118 pp. \$6. GPO Stock No. 803-029-00056-3.
6. *Colorado*. 138 pp. \$8.50. GPO Stock No. 803-029-00059-8.
12. *Hawaii*. 82 pp. \$5.50. GPO Stock No. 803-029-00065-2.
13. *Idaho*. 94 pp. \$5.50. GPO Stock No. 803-029-00066-1.

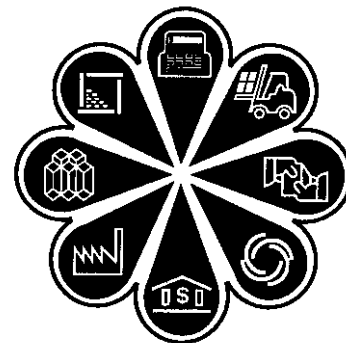
27. *Montana*. 90 pp. \$5.50. GPO Stock No. 803-029-00080-6.
29. *Nevada*. 90 pp. \$5.50. GPO Stock No. 803-029-00082-2.
32. *New Mexico*. 94 pp. \$5.50. GPO Stock No. 803-029-00085-7.
45. *Utah*. 98 pp. \$5.50. GPO Stock No. 803-029-00098-9.
51. *Wyoming*. 78 pp. \$5. GPO Stock No. 803-029-00104-7.



1992 CENSUS OF FINANCIAL, INSURANCE, AND REAL ESTATE INDUSTRIES

The 1992 Census of Financial, Insurance, and Real Estate Industries, part of the economic censuses, is the first census of its type in the United States. It was collected during the first half of 1993. (See additional background information at the beginning of this chapter.) Data products from this census will be issued beginning in early 1995.

For information about all products of the 1992 Economic Censuses, see figure 3 in the General and Reference chapter. For additional information about the economic censuses, contact Customer Service (301-457-4100). For information about products from the 1987 census, see the *Census Catalog and Guide: 1994* or contact Customer Services.



1992 ENTERPRISE STATISTICS

The Enterprise Statistics program compiles data from the economic census on the characteristics of companies (i.e., firms) by combining the statistics for the individual establishments they own or control.

The program's primary contribution to the economic analysis of U.S. industrial organization lies in its unique ability to relate company data directly with the statistics for the component physical establishment at various locations.

Additionally, the program collects and publishes data from the separate economic censuses about auxiliary units, a special group of establishments primarily engaged in providing centralized management and supporting services for the parent companies' operating establishments, rather than for other firms or the general public. The program also collects and publishes data based on companies with 500 or more employees.

Each company included in the program is classified in an "enterprise industry" category. Each of these categories is a grouping of four-digit Standard Industrial Classification (SIC) industries adapted to combine data for separate establishments into totals for firms.

Enterprise data are basic to policy-making at the Federal level. The Bureau of Economic Analysis, for example, uses the data extensively in compiling the Gross National Product accounts. In the private sector, managers use the data to forecast trends and analyze sales performance; trade and professional associations use the information when studying trends in their own businesses; business magazines, academic researchers, and private consultants rely on the statistics in analyzing economic trends and structural shifts among industries.

The Enterprise Statistics program has been part of each economic census since 1954. For the 1987 censuses, three reports were issued: *Large Companies* (ES87-1), *Auxiliary Establishments* (ES87-2), and *Company Summary* (ES87-3). A single, combined report from the 1992 censuses is planned.

The 1987 Enterprise Statistics reports provided detailed information on employment, annual payroll, end-of-year inventories, capital expenditures, and other financial statistics.

For additional information on the 1992 Enterprise Statistics program, contact Customer Services. For more information about products from the 1987 census, see the *Census Catalog and Guide: 1994* or contact Customer Services (301-457-4100).

OTHER 1992 ECONOMIC CENSUSES PROGRAMS

The Census Bureau also produces economic census reports on the outlying areas of the United States, on businesses owned by women and members of minority groups, and on the characteristics of business owners. Results from the 1992 programs will be released in printed reports and microfiche and on CD-ROM (except outlying area data).

Nearly all of the economic censuses have counterparts for four of the outlying areas: Puerto Rico, the Virgin Islands, Guam, and—beginning with 1982 data—the Commonwealth of the Northern Mariana Islands. The 1992 Economic Censuses of Outlying Areas were collected during the first half of 1993. For each area, the Census Bureau collects data on retail trade, wholesale trade, service industries, manufactures, and construction industries, but not mineral industries or transportation. The economics censuses of Puerto Rico are the most detailed of the four. (For additional information, see also the section entitled U.S. Trade with Puerto Rico and U.S. Possessions in the Foreign Trade chapter.)

The survey of minority-owned business enterprises is conducted every 5 years as part of the economic censuses program to determine the extent of business ownership by specific minority groups—Blacks, Hispanics, Asian Americans, American Indians, and other minorities. Started in 1969, the survey became a part of the economic censuses in 1972.

In addition, the Bureau prepares basic economic data on businesses owned by women. The data are compiled from a survey of corporations, administrative records, and results from the economic censuses. The published data cover number of firms, gross receipts, number of paid employees, and annual payroll. For the first time, the report will include information on all corporations owned or controlled by women. In previous censuses, the report included only sole proprietorships, partnerships, and Subchapter S corporations.

Also, as part of the economic censuses, the Census Bureau compiles and publishes data from the Characteristics of Business Owners Survey. These data cover owner characteristics (such as age, marital status, work experience, and educational background), acquisition and financing of the business, and business operations. A report, *Characteristics of Business Owners: 1992* (CBO92-1), is planned.

For more information about the data products from these economic censuses programs, see figure 3 in the General and Reference chapter. For additional information about the economic censuses

programs, contact Customer Services (301-457-4100). For information about products from the 1987 census, see the *Census Catalog and Guide: 1994* or contact Customer Services.

CURRENT BUSINESS DATA

Current business data are derived from either sample surveys or administrative records. The annual *County Business Patterns* series, based on administrative records, contains data on the number of employees for the mid-March pay period and payroll statistics by county and by industry. The data cover most of the economic divisions of the economy: agricultural services, construction, mining, manufacturing, public utilities, transportation, wholesale and retail trades, finances, insurance and real estate, and services.

A series of current reports, based on sample surveys provides retail, wholesale, and service industries estimates of economic measures for the retail trade, wholesale trade and service industries. The reports are issued monthly (except for services) and annually.

An advance monthly retail trade report provides national estimates of retail sales about 11 days after the end of the reference month. A more detailed report issued approximately 50 days after the reference month shows retail sales estimates and trends by kind of business at the national and geographic level as well as end-of-month estimates of inventory held by retailers.

Also issued are monthly reports that provide dollar-volume estimates of merchant wholesalers' sales, inventories, and stock-sales ratios by kind of business at the national level. Another useful monthly report is the *Manufacturing and Trade: Inventories and Sales* report (noted below) that consolidates sales and inventory data for retailers, merchant wholesalers, and manufacturers.

Annual retail trade, wholesale trade, and service industries reports (including service, trucking, and communication surveys) are issued. The Census Bureau also issues an annual communications services report.

For wide-ranging compendia (such as the *Statistical Abstract of the United States*, abstract number 90) which cover economic as well as other data, see the General and Reference chapter. That chapter describes several compendia with extensive local economic data—*USA Counties on CD-ROM*, abstract number 91.5, for example. Also of interest to business data users are the periodicals cited in this section.

Manufacturing and Trade: Inventories and Sales

See abstract number 84 in the General and Reference chapter.

Plant and Equipment Expenditures: Unpublished Data

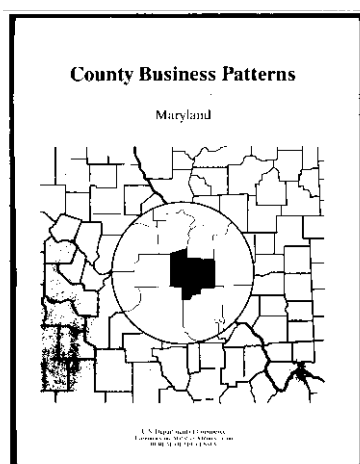
See abstract number 85.8 in the General and Reference chapter.

Quarterly Financial Report for Manufacturing, Mining, and Trade Corporations

See abstracts numbered 86 and 87 in the General and Reference chapter.

Trade and Employment

See abstract number 91 in the General and Reference chapter.



New! (265)   

County Business Patterns: 1991 (CBP-91)
Data time span—1990 and 1991.

Geographic areas covered—United States, States, and counties.

Subject content—Presents State and county data, by two-, three-, and four-digit levels of the standard industrial classification (SIC) system. This annual series includes a separate report for each State, the District of Columbia, Puerto Rico, and a U.S. summary.

The divisions of the economy covered are agricultural services, forestry, and fishing; mining; construction; manufacturing; transportation and other public utilities; wholesale trade; retail trade; finance, insurance, and real estate; and services.

The individual State reports present State- and county-level data on number of establishments, employees, and payroll by employment-size class. (Data are not shown at the county level for SIC codes with fewer than 50 employees.) Also included, by major industry group, are data

on the number of establishments with 1,000 or more employees, by employment-size class.

Employment data in this report are generally for types of employment that are covered by the Federal Insurance Contributions Act (FICA). The County Business Patterns program excludes entities engaged in agricultural production, railroad transportation, domestic services, government activities, or business activity outside the United States.

The U.S. summary includes data by detailed industry (four-digit SIC level) for the United States on number of establishments, employment, and payroll. Data are also shown by employment-size class. Also included, by major industry group, are data on the number of establishments, employees, and payroll of central administrative and auxiliary establishments.

A series of 53 reports, one for each State, the District of Columbia, Puerto Rico, and the United States. Pages and prices vary. Published 1993-1994. Contact Customer Services for the latest ordering information. Also available on microfiche from Customer Services and in full or in part online (through CENDATA, see page 2).

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4. **Arizona.** 70 pp. \$4.50. GPO Stock No. 803-047-00004-9.
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7. **Colorado.** 120 pp. \$7.50. GPO Stock No. 803-047-00007-3.
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51. *Wisconsin*. 192 pp. \$12. GPO Stock No. 803-047-00051-1.
52. *Wyoming*. 50 pp. \$3.25. GPO Stock No. 803-047-00052-9.
53. *Puerto Rico*. 82 pp. \$5. GPO Stock No. 803-047-00053-7.

New! (271)

County Business Patterns: 1984-1991 Diskette Extract File

Data time span—1984-1991.

Geographic areas covered and subject content—A summary statistics file, similar to the report *County Business Patterns: 1991*. See abstract number 265.

Provides data on total number of establishments with one or more paid employees, mid-March employment, first quarter and annual payroll, and number of establishments by nine employment size classes.

For States and counties, information is presented at the 2-digit SIC code level only; for the United States, at the 4-digit level. Unlike the report (abstract number 265), it provides data for SIC codes with fewer than 50 employees in a given county.

Reference materials—*County Business Patterns, 1984-91 Diskette Extract Technical Documentation* contains descriptive information about the file and a record layout. One free copy accompanies each file order. When ordered separately, the technical documentation is available for \$10 from Customer Services.

Available on 3 high density diskettes, \$84. Released 1994. Available from Customer Services.

New! (272)

County Business Patterns: 1991 File

Data time span—1991.

Geographic areas covered—United States, States, and counties. (ZIP codes—see note, below.)

Subject content—Provides summary data by standard industrial classification (SIC) code on total number of establishments, mid-March employment, first quarter and annual payroll, and number of establishments by employment-size class.

The table 1B file provides State-level data for each State, and the table 2 file furnishes county statistics at the 2-, 3-, and 4-digit SIC levels for all counties, including separate reporting for SIC codes with fewer than 50 employees in a given county—data not found in *County Business Patterns* reports. In addition, data summarized at the U.S. level are available in a separate file by detailed industry.

NOTE—Some County Business Patterns data on number of establishments by ZIP code are available on computer tape. For information, contact the Economic Planning and Coordination Division, telephone number 301-763-5430.

Reference materials—*County Business Patterns: 1991 Technical Documentation* contains descriptive information about the file and a record layout. One free copy accompanies each file order. When ordered separately, the technical documentation is available for \$10 from Customer Services.

U.S. Summary, State, and County Files on computer tape. Released in 1994. \$175.

Order from Customer Services. See *Ordering Products* section.

New! (274)

County Business Patterns, 1990 and 1991 on CD-ROM

Data time span—1990 and 1991.

Geographic areas covered and subject content—Same as the 1990 and 1991 *County Business Patterns* files (see abstract number 272).

Reference materials—*County Business Patterns, 1990 and 1991 on CD-ROM Technical Documentation* is furnished with the CD-ROM version and costs \$10 if purchased separately.

One compact disc (CD-ROM). Released 1994. \$150. Order from Customer Services.



New! (275)

Monthly Retail Trade: Sales and Inventories (BR)

Frequency of issue—Monthly with annual summary.

Geographic areas covered—United States, regions, divisions, selected metropolitan areas, selected cities (Chicago, Los Angeles, New York, and Philadelphia), and these large States: California, Florida, Illinois, Indiana, Louisiana, Maryland, Massachusetts, Michigan, Minnesota, Missouri, New Jersey, New York, North Carolina, Ohio, Pennsylvania, Tennessee, Texas, Virginia, and Wisconsin.

Subject content—Shows data at the United States level for estimates of monthly retail sales by major kind-of-business groups and selected individual kinds of business. Also for the United States, comparable data are shown for the prior 12 months, in addition to the percent change from the previous month, the same month in the previous year, and cumulative months for the current year compared to similar months for the previous year. For the various other areas, data are shown for estimates of monthly retail sales only by total and by limited kind-of-business groups.

At the U.S. level, estimated end-of-month retail inventories, by kind of business, are shown with the same month in the previous year data. Separate retail sales figures are shown for large firms operating 11 or more stores with comparative data for previous months. The appendixes give measures of sampling variability.

National sales and inventories estimates are shown adjusted and not adjusted for seasonal variations, holiday and trading-day differences. Inventories data contain no significant trading-day differences.

48-52 pp. Monthly, \$5.50 per issue.

Individual issues: contact Customer Services for the latest ordering information. Also available on CD-ROM (see abstract number 1.4 in the general and reference chapter), diskettes (see abstract number 278) and on microfiche from Customer Services and in full or in part online and via fax (through CENDATA or FastFax, see page 2).

Annual subscription price \$55 for series BR, BR-(yr.)-RV, and CB. Cite code CB-MRT when placing subscription with GPO.

New! (277)

Unpublished Monthly Retail Sales Estimates

Frequency of issue—Monthly and annual summary.

Geographic areas covered—Similar to those in the printed report in the abstract above but including the District of Columbia and these additional States: Arizona, Colorado, Connecticut, Delaware, Georgia, Kansas, Kentucky, and Washington. Data also cover an additional city: Detroit.

Figure 12. TABLE FROM CURRENT BUSINESS REPORTS, 1991 SERVICE ANNUAL SURVEY (BS-91-1)

Table 1.1. Selected Service Industries—Estimated Annual Receipts for Taxable Firms: 1982 Through 1991

(Estimates for 1982 through 1990 are revised to reflect the introduction of a new sample. See the Introduction for a description of the revision process.)

1987 SIC code	Kind of business	Receipts (millions of dollars)									
		1991	1990	1989	1988	1987	1986	1985	1984	1983	1982
472	Arrangement of passenger transportation	8,547	9,036	8,688	7,965	7,291	6,641	6,283	5,201	4,316	(NA)
653	Real estate agents and managers ¹	43,738	44,131	44,136	42,201	38,218	34,925	31,317	25,456	21,815	(NA)
70, ex. 704	Hotels, rooming houses, camps, and other lodging places, except on membership basis	60,462	60,705	58,995	57,607	53,630	47,634	45,386	(NA)	(NA)	(NA)
72	Personal services	54,622	55,422	52,145	48,410	43,247	39,587	36,660	33,333	30,901	27,024
73	Business services	282,006	276,235	248,963	222,355	188,856	170,361	155,918	(NA)	(NA)	(NA)
75	Automotive repair, services, and parking	73,341	74,984	71,679	66,357	58,278	53,863	51,731	43,714	37,320	33,732
76	Miscellaneous repair services	33,132	33,375	30,339	27,768	24,599	22,445	20,726	17,723	16,209	16,032

Figure 13. TABLE FROM COUNTY BUSINESS PATTERNS: 1990. CBP-90 (HAWAII)

Table 2. Counties — Employees, Payroll, and Establishments, by Industry: 1990 — Con.

[Excludes most government employees, railroad employees, and self-employed persons. Size class 1 to 4 includes establishments having payroll but no employees during mid-March pay period. (D) denotes figures withheld to avoid disclosing data for individual companies. For explanation of terms, statement on reliability, and comparability with other data, see introductory text]

(*) Denotes figures withheld to avoid disclosing data for individual companies. For explanation of terms, statement on reliability, and comparability with other data, see introductory text.															
SIC code	Industry	Number of employees for week including March 12	Payroll (\$1,000)		Total number of establish- ments	Number of establishments by employment-size class									
			First quarter	Annual		1 to 4	5 to 9	10 to 19	20 to 49	50 to 99	100 to 249	250 to 499	500 to 999	1,000 or more	
	HONOLULU—Con.														
	Retail trade	83 393	276 639	1 167 270	5 169	1 954	1 182	951	706	268	96	9	2	1	
52	Building materials and garden supplies	1 342	5 795	26 587	90	37	19	19	7	6	2	-	-	-	
521	Lumber and other building materials	954	3 988	18 342	39	13	9	5	4	6	2	-	-	-	
523	Paint, glass, and wallpaper stores	117	564	2 545	16	9	1	6	-	-	-	-	-	-	
525	Hardware stores	140	816	3 573	19	9	6	2	2	-	-	-	-	-	
526	Retail nurseries and garden stores	99	235	1 102	14	6	3	4	1	-	-	-	-	-	
52	General merchandise stores	7 0	23 073	95 244	67	27	9	-	4	10	16	6	-	1	

Figure 14. TABLE FROM CURRENT BUSINESS REPORTS, MONTHLY RETAIL TRADE (BR/93-9)

Figure 1.

Retail Sales

Month-to-Month Percent Change*

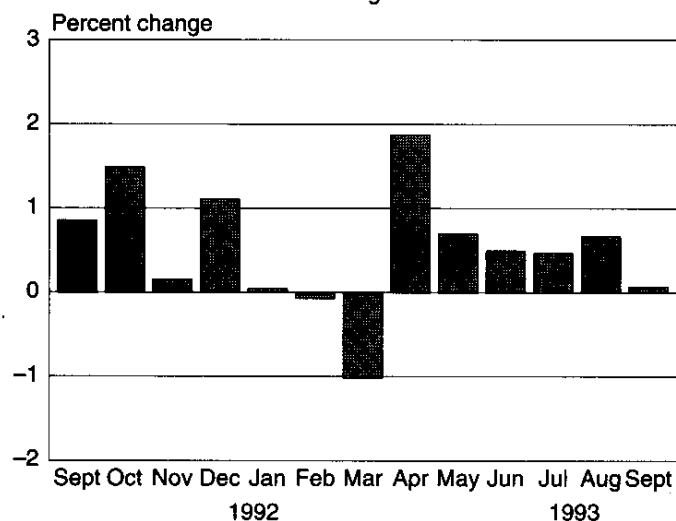
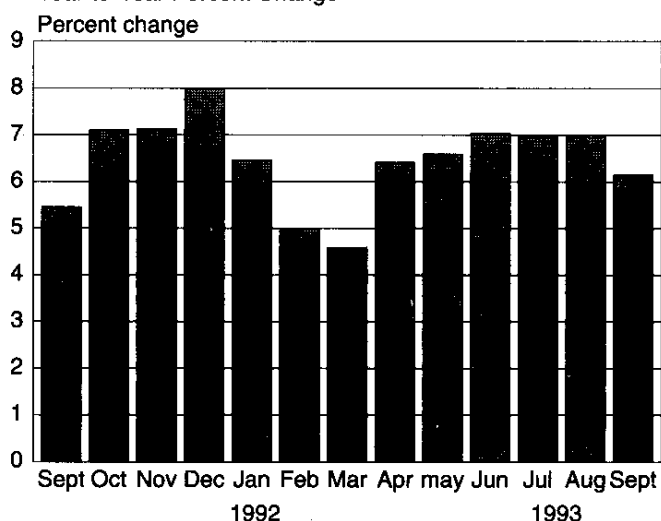


Figure 2.

Retail Sales

Year-to-Year Percent Change*



* (DATA ADJUSTED for seasonal, holiday, and trading day differences, but not adjusted for price changes)

Subject content—Presents unpublished data with more detail for the various areas than is covered in the published reports. For example, unlike publication tables, these unpublished tables feature metropolitan sales for major kind-of-business categories. The tables also include, for the Nation as a whole, substantial industry detail (that is, sales by certain retail stores classified by 4-digit Standard Industrial Codes). However, the report cautions that the data, based on relatively small samples, may be less reliable than figures in the printed reports.

NOTE—The Census Bureau also offers these statistics on 3 1/2- and 5 1/4-inch diskettes. See abstract number 278.

Issued in 4 numbered series at \$3 per sheet of data, with a \$10 minimum on credit card orders. Each separately issued month or year is available on one sheet.

The first three series each consist of two subseries: A: with annual estimates over the years, and B: with "as issued" monthly estimates, beginning with January of the current year. Subscriptions generally are for the January through December reports; July through December report subscriptions can be arranged at a reduced price. The series are issued as follows:

1. United States:

- A. Estimates prior to current year. Available since 1967 at \$3 per year.
- B. As issued estimates of any month (current year) at \$3 per month; 12 month subscription for \$30.

2. Divisions and States—1 month per sheet:

- A. Final estimates for (month, year). Available since January 1978 at \$3 per month.
- B. As issued estimates (current year) at \$3 per month for a preliminary or final report; 12 month subscription to both preliminary and final reports for \$50.

3. Metropolitan areas and cities—1 month per sheet:

- A. Final estimates for (month, year). Available since January 1978 at \$3 per month.
- B. As issued estimates (current year) at \$3 per month for a preliminary or final report; 12 month subscription to both preliminary and final reports for \$50.

4. Divisions, States, metropolitan areas, and cities—3 years for one area per sheet at \$3 per sheet.

For individual geographic areas in series 2, 3, and 4 above, the data are available at \$3 per sheet with three years on a sheet for the years: 1978-1980; 1981-1983; 1984-1986; 1987-1989; 1990-1992; 1993-1994; and 1995 through the current month.

Contact Services Division (301-457-2706) for the latest ordering information.

New! (278)

Monthly Retail Sales and Inventories on Diskette

Data time span—January 1978 through recent month, with some U.S. data for as early as January 1967.

Geographic areas covered and subject content—Presents both published and unpublished monthly retail trade data described in abstracts 275 and 277.

Reference materials—Monthly Retail Sales and Inventories on Diskette Technical Documentation contains descriptive information about the file and a record layout. One free copy accompanies each file order. When ordered separately, the technical documentation is available for \$10.

Files are available in LOTUS 1-2-3 (version 3.4a) file format and on 3 1/2 or 5 1/4-inch diskettes.

For further information and prices, contact Services Division (301-457-2706).

New! (282)

Combined Annual and Revised Monthly Retail Trade: January 1984 through December 1993 (BR-93-RV)

Data time span—1984 to 1993.

Geographic areas covered—Same as for Monthly Retail Trade, abstract number 275.

Subject content—Presents seasonally adjusted and unadjusted data, by kind of business, on revised estimates of monthly retail sales and on estimated end-of-month inventories. It also presents estimates of the annual cost of merchandise purchased by retail stores for resale, retail store gross margins, accounts receivable balances of retail stores, and retail per capita sales. The appendixes give measures of sampling variability.

147 pp. 1994. \$5.50.

Contact Customer Services for the latest ordering information. Also available on microfiche from Customer Services and in full or in part online and via fax (through CENDATA or FastFax, see page 2).

Annual subscription price \$55 for series BR, BR-(yr.)-RV, and CB. Cite code CB-MRT when placing subscription with GPO.

New! (283)

Advance Monthly Retail Sales (CB)

Frequency of issue—Monthly.

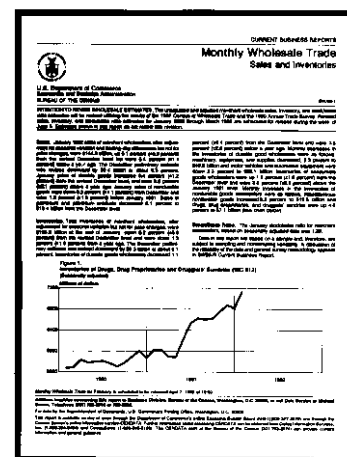
Geographic areas covered—United States.

Subject content—Presents, in the form of a press release, advance monthly estimates of retail store sales by kind-of-business groups. The report includes seasonally adjusted estimates and percentage changes for major kind-of-business groups based on a subsample of the Census Bureau's monthly retail trade survey respondents. It shows advance estimates for the current month, preliminary and final estimates of the 2 preceding months, and final estimates for the same 2 months a year ago. The estimates are both unadjusted and adjusted for seasonal variations and trading-day differences.

4 pp. Monthly. Single copies free.

Contact Services Division (301-457-2706). Also available on microfiche from Customer Services and in full or in part online and via fax (through CENDATA or FastFax, see page 2).

Annual subscription price \$55 for series BR, BR-(yr.)-RV, and CB. Cite code CB-MRT when placing subscription with GPO.



New! (285)

Monthly Wholesale Trade: Sales and Inventories (BW)

Frequency of issue—Monthly.

Geographic areas covered—United States.

Subject content—Shows estimates of sales, inventories on a non-LIFO ("last in—first out") basis, and stock-sales ratios for merchant wholesalers, by 3-digit major kind-of-business groups, for the current month, previous month, and year-ago same month, with preliminary data for the latest month. Data are adjusted for seasonal variations and, in the case of sales, for trading-day differences.

This report also includes percent changes, seasonal adjustment factors, and estimated sampling variability of sales and inventories of merchant wholesalers, by 3-digit kind of business.

4 pp. Monthly, \$1.50 per issue.

Individual issues: contact Customer Services for the latest ordering information. Also available on microfiche from Customer Services and in full or in part online and via fax (through CENDATA or Fast-Fax, see page 2).

Annual subscription price \$16 for series BW and BW-(year)-RV. Cite code CBMWT when placing subscription with GPO.

New! (287)

Unpublished Wholesale Sales and Inventory Data

Frequency of issue—Monthly.

Geographic areas covered—United States.

Subject content—Presents unpublished wholesale data with more detail for the various kinds of business than are covered in the published reports. For example, while published tables present data for standard industrial code (SIC) 501—"motor vehicle and auto equipment"—unpublished tables may separate these data into subgroups, "tires and tubes," for instance. However, the report cautions that the data, based on relatively small samples, may be less reliable than figures in the printed reports.

Issued in 4 numbered categories. Available from Customer Services. For subscriptions, after the initial order, the Census Bureau will provide on two pages the unpublished final estimates for ongoing months of the current year, each month as the results become available. The first three categories (current and historical series and one-time requests) provide only data on sales and inventory not adjusted for seasonal variations or trading day differences.

1. Current series. Provides monthly unpublished estimates for detailed SIC categories at the 4-digit level. Sales, inventories, and sales/inventory ratios are included. Each sheet (one for sales, another for inventory) presents the most recent 12 months. Available at \$36 per year.

2. Historical series. Provides monthly unpublished sales and inventory estimates of some 3-digit data and all 4-digit data, beginning 1980. Each sheet represents a year (12 separately identified months and for sales the sum of the months) of data from 1980 to the most recent available month for the current year. Available at \$48 per year.

3. One-time requests. Provides data from the series described above. From the current series, the Census Bureau supplies the most recent twelve months only for \$3. From the historical series, the Census Bureau supplies each available year for \$6.

4. Annual data series. Provides annual data for some 3-digit and all 4-digit whole-sale kinds-of-businesses for sales, inventory, sales/inventory ratios, and (unlike the other unpublished series) purchases and gross margin data. Requests are handled on an individual basis.

New! (292)

Combined Annual and Revised Monthly Wholesale Trade—Sales and Inventories: January 1987 through December 1993 (BW-93-RV)

Data time span—1987 to December 1993.

Geographic areas covered—United States.

Subject content—Presents revised, seasonally adjusted and unadjusted estimates of monthly and annual merchant wholesalers' sales, inventories on a non-LIFO ("last in—first out") basis, and stock-sale ratios (by kind-of-business groups), and month-to-month sales and inventory trends. The report also includes data on purchases, gross margins, and gross margin-sales ratios.

The report is limited to merchant wholesalers; it excludes other types of wholesale trade, such as manufacturers' sales branches and sales offices, agents, brokers, and commission merchants.

33 pp. 1994. \$1.

Contact Customer Services for the latest ordering information. Also available on microfiche from Customer Services and in full or in part online and via Fax (through CENDATA or FastFax, see page 2).

Annual subscription price \$16 for series BW and BW-(year)-RV. Cite code CBMWT when placing subscription with GPO.

New! (293)

1992 Service Annual Survey (BS-92-1)

Data time span—1990 through 1992.

Geographic areas covered—United States.

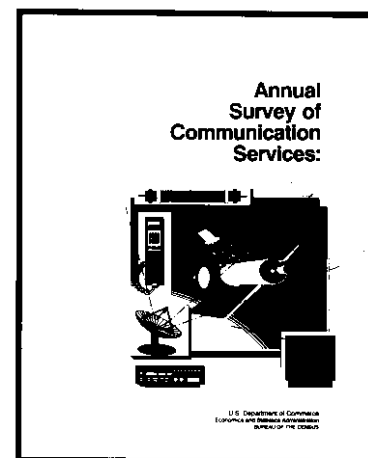
Subject content—Provides annual estimates of the dollar volume of receipts for selected personal, business, social, health, and professional services. For selected industries, separate estimates are given for receipts of taxable firms and revenues and expenses of firms exempt from Federal income taxes.

Additional data beyond receipts (revenue) are provided for computer programming, data processing, and other computer-related services; automotive rental and leasing; amusement parks; offices and clinics of health practitioners; management and consulting services; personnel supply services; arrangers of passenger transportation; and nursing and personal care facilities.

Current and previous year estimates and estimates of year-to-year percentage change are shown, along with estimated coefficients of variation for dollar volume estimates and year-to-year ratios.

118 pp. 1993. \$6.

Contact Customer Services for the latest ordering information. Also available on microfiche from Customer Services and in full or in part online (through CENDATA, see page 2).



New! (294)

1992 Annual Survey of Communication Services (BC-92)

Data time span—1989 through 1992.

Geographic areas covered—United States.

Subject content—Provides detailed estimates of operating revenue and expenses for point-to-point communication services, whether by wire or radio and whether intended to be received aurally or visually. This includes telephone communications including radio telephone services; telegraph and other message communication; radio and television broadcasting stations and networks; and cable and other pay television services.

Current and previous year estimates and estimates of year-to-year percentage changes are shown, along with estimated coefficients of variation for dollar volume estimates and year-to-year ratios.

61 pp. 1994. \$4.25.

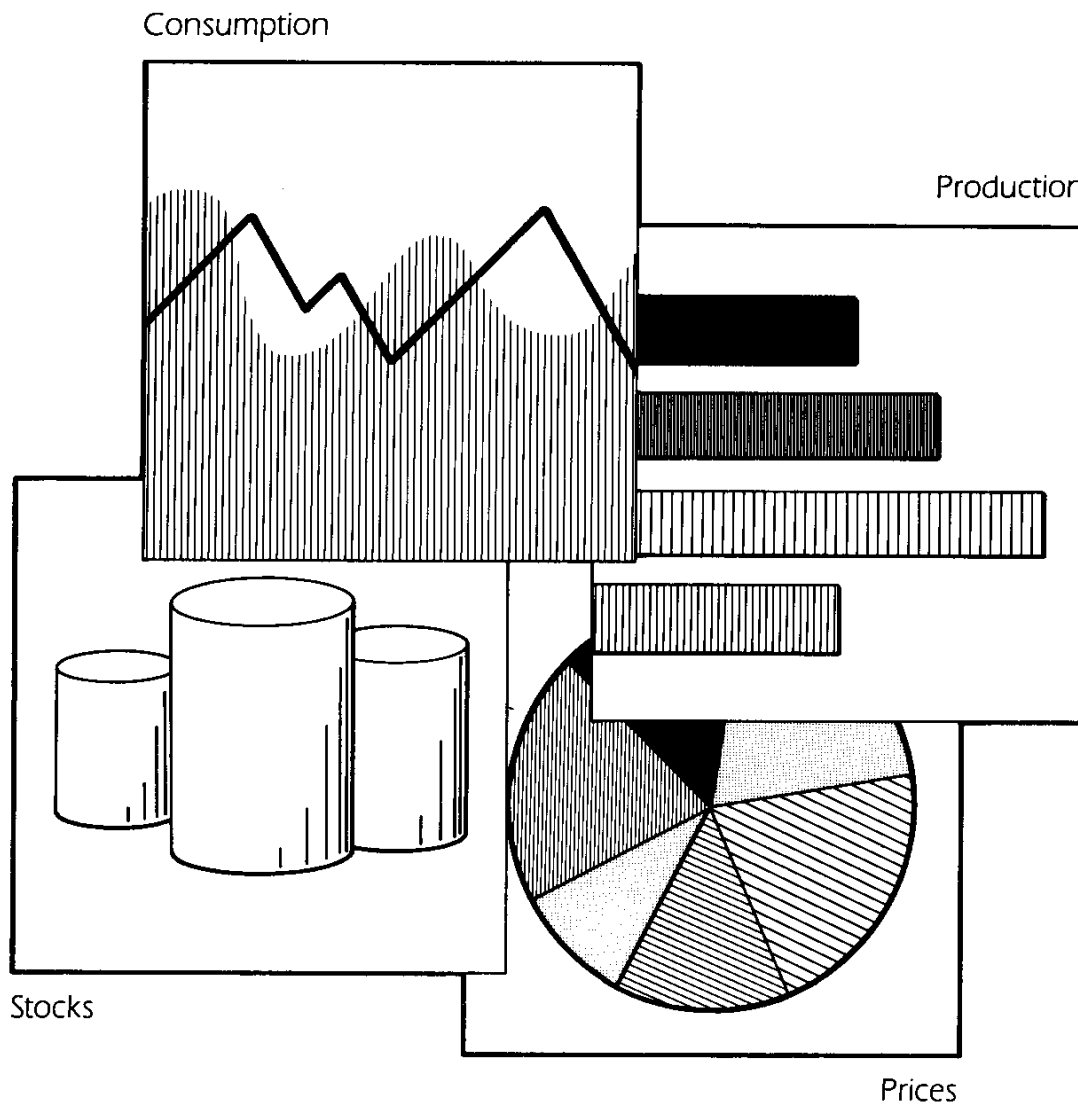
Contact Customer Services for the latest ordering information. Also available on microfiche from Customer Services and in full or in part online (through CENDATA, see page 2).

New! (294.1)

1991 Annual Survey of Communications Services (BC-91)

Looking for Energy Information?

The Energy Information Administration has Data and Projections on:



Contact:

Energy Information Administration
National Energy Information Center
Forrestal Building, 1F-048
1000 Independence Avenue, S.W.
Washington, D.C. 20585
(202) 586-8800
